

Creativity, Originality and Initiatives

Are you repeating what you are doing now?

Would you do it the same way if you are repeating the same task?

How can I be able to do it better?

Introduction

It is positively viewed that organisational focus on boosting work productivity and efficiency through capacity building exercises such as training and peer development can enhance employee's motivation and work commitment to the company. Thus a program such as this would go a long way in enhancing and instilling effectiveness in an organization.

Thus, this 2 (two) day program has been tailored for participants to be equipped with the realization and selected skills in developing creativity whilst maintaining originality in their initiatives especially when faced with challenging situations.

Program Objectives

This programme aims to:

- Expose participants to main content and techniques in creativity development and facilitation
- Enable them to realize, drive, motivate and supervise the initiatives based on the creativity development
- Create awareness of the objectives and targets of the planned initiatives to maintain originality and standard.
- Instil positive outlook in the participants.

General Learning Outcomes

After completing this programme, participants should be able to:

- Realize and apply plans and methods to develop and facilitate creativity
- Apply behavioural strategy to support positive work initiatives
- Identify key success areas in the target outcomes

Who should attend?

Managers and Assistant Managers

Delivery method:

Lecture, assessments, case research, role-play, individual and group discussions, audio & visual aids, interactive and simulations

Assessment techniques:

- Pre-Training Test (Before 1st tea-break)
- Post-Training Test (At the end of the session)

The Pre and Post test will contain 5 MCQ questions, to be answered online (via QR code). The questions will be technically specifically designed to evaluate participants' realization of the method of change and their readiness to support the change.

Programme Outline

| Time | Day One |
|----------------------------|---|
| 9.00 am – 9.15 am | Ice-breaking |
| 9.15 am – 10.15 am | <p>Module 1: Roles and Responsibilities Self-discovery reflection to instil the need for a positive outlook as a valuable member of the organization.</p> <ul style="list-style-type: none"> - Levels of Thinking - Multiple Intelligences and the environment of creativity |
| 10.15 am – 10.30 am | Pre-Test & Score |
| 10.30 am – 11.00 am | Tea Break and Networking |
| 11.00 am – 1.00 pm | <p>Module 2: What are the barriers to positive changes? Explanation and discussion on barriers through positive changes and productivity especially when aims and understandings are not aligned through:</p> <ul style="list-style-type: none"> - Case research - Video - Simulation 1 (Traffic Jam) <p>Explanation and discussion on the alternative of positive outlook. Introduction to the Continue-Stop-Start approach based on the simulation to identify areas of needed changes in drive, motivation and creative production of initiatives.</p> |
| 1.00 pm – 2.00 pm | Lunch Break and Solat Zohor |
| 2.00 pm – 3.30 pm | <p>Module 3: Creativity within and Outside the Box</p> <p>Descriptions-Claims and Reasoning on the thinking and plan/s of positive changes.</p> <p>Simulation 2: The Race</p> <p>CSS based on the preparation to support the expected changes of the implementers.</p> |
| 3.30 pm – 4.00 pm | Tea Break and Networking |

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| 4.00 pm- 5.00 pm | <p>Module 4: CSS presentation and arising issues</p> <p>CSS Presentation on drive, motivation and supervision Arising Issues Final Case study on ‘Simply Choosing to face issues with more solutions’</p> |
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| Time | Day Two |
|-------------------------------|--|
| 9.00 am– 9.15 am | Ice-breaking |
| 9.15 am – 10.10 am | <p>Module 5: The Balance between creativity and productivity Self and Group discovery reflection to create a working plan for the balance of creativity and productivity.</p> |
| 10.30 am- 11.00 am | Tea Break and Networking |
| 11.00 am – 1.00 pm | <p>Module 6: Newness and Originality Explanation and discussion on the positive framework for ideation.</p> <ul style="list-style-type: none"> - Case research - Video - Simulation 1 (wall breaking by strengthening the wall) |
| 1.00 pm- 2.00 pm | Lunch Break and Solat Zohor |
| 2.00 pm- 3.30 pm | Module 7: The targeted changes: Presentation of Final CSS plan of change |
| 3.30 pm- 4.00 pm | Tea Break and Networking |
| 4.00 pm- 5.00 pm | <p>Module 8: Arising barriers and issues</p> <p>Discussion:</p> <ol style="list-style-type: none"> 1. Why Creativities and Thoughts cuts across time and plains. 2. Why originality matters |